Strengthen the Evidence for MCH Programs, the National MCH Workforce Development Center, and the Association of Maternal and Child Health Programs (AMCHP) work together with states and jurisdictions to build skills to advance their MCH Block Grant Program efforts.

These three programs provide individualized and solution-oriented technical assistance (TA) to address distinct needs.

**Strengthen the Evidence for MCH Programs** assists in identifying evidence-based/informed interventions, aligning state programs with the evidence base and promising practices, and developing meaningful measures for these programs.

The **National MCH Workforce Development Center** offers Title V leaders and their partners training, collaborative learning, coaching, and consultation in implementing health transformation using a variety of learning platforms.

**AMCHP** provides a broad array of TA and resources to its membership of state public health leaders including Innovation Hub which shares evidence-based/-informed practices and policies in MCH for states/jurisdictions to benefit from lessons learned by their peers.

Technical Assistance to Advance the Use of EVIDENCE in Maternal and Child Health
Strengthen the Evidence for MCH Programs provides TA to help Title V leaders identify, develop, and implement effective Evidence-based/Informed Strategies Measures (ESMs) and to address questions of how to choose, implement, and evaluate programs based on evidence more broadly.

Specifically, the center:
- Reviews current, state-initiated ESMs annually to provide feedback on how the measures align with NPMs and state strategies and how they are supported by the published evidence and practices in the field.
- Identifies emerging evidence and engages in TA to develop and implement new ESMs through ongoing “check-ups” with states and longer-term TA related to implementation and measurement.
- Provides guidance on the systems to sustain these strategies, the measures necessary to track and report progress, and ways to more fully integrate ESMs with your needs assessment and state action plan.

Examples of TA that the center provides:
- A state/jurisdiction requests guidance and feedback from the center on how to develop meaningful measures for its full list of ESMs before submitting the annual block grant application.
- A state/jurisdiction wants to develop a safe sleep campaign, but isn’t sure whether to base it in the hospital or during prenatal visits and wants to know what the evidence says is effective.
- A group of Title V programs who have chosen NPM 9 (Bullying) want to compare pilot programs to find the most effective behavior change programs.

Examples of TA that the center provides:
- A state/jurisdiction wants to explore and prioritize evidence around school-based health centers while receiving consultation around pilot-site initiation.
- A state/jurisdiction wants to analyze the fit and feasibility of adapting an evidence-based developmental screening strategy to a new implementing site.
- A state/jurisdiction wants to develop a multi-sector implementation plan around early and periodic screening, diagnostic, and treatment activities across the state.

ADDRESSING HOW TO Develop Effective Measures
ADDRESSING HOW TO Transform Systems through Workforce Development
ADDRESSING HOW TO Use and Expand the Evidence Base in Practice