Strengthen the Evidence for MCH Programs, the National MCH Workforce Development Center, and the Association of Maternal and Child Health Programs (AMCHP) work together with states and jurisdictions to build skills to advance their MCH Block Grant Program efforts.

These three programs provide individualized and solution-oriented technical assistance (TA) to address distinct needs.

Strengthen the Evidence for MCH Programs assists in identifying evidence-based/informed interventions, aligning state programs with the evidence base and promising practices, and developing meaningful measures for these programs.

The National MCH Workforce Development Center offers Title V leaders and their partners training, collaborative learning, coaching, and consultation in implementing health transformation using a variety of learning platforms.

AMCHP provides a broad array of TA to its membership of state public health leaders including Innovation Station which shares evidence-based/informed practices in MCH for states/jurisdictions to benefit from lessons learned by their peers.

REQUEST TECHNICAL ASSISTANCE
www.mchevidence.org/technical-assistance/request.php
www.mchwdc.unc.edu/contactus
www.amchp.org

Technical Assistance to Advance the Use of EVIDENCE in Maternal and Child Health

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This information or content and conclusions are those of the author and should not be construed as the official position or policy of, nor should any endorsements be inferred by HRSA, HHS or the U.S. Government.
**ADDRESSING HOW TO**

**Develop the Evidence for MCH Programs**

Strengthen the Evidence for MCH Programs provides TA to help Title V leaders identify, develop, and implement effective Evidence-based/Informed Strategies Measures (ESMs) and to address questions of how to choose, implement, and evaluate programs based on evidence more broadly.

Specifically, the center:
- Reviews current, state-initiated ESMs annually to provide feedback on how the measures align with NPMs and state strategies and how they are supported by the published evidence and practices in the field.
- Identifies emerging evidence and engages in TA to develop and implement new ESMs through ongoing “check-ups” with states and longer-term TA related to implementation and measurement.
- Provides guidance on the systems to sustain these strategies, the measures necessary to track and report progress, and ways to more fully integrate ESMs with your needs assessment and state action plan.

Examples of TA that the center provides:
- A state/jurisdiction requests guidance and feedback from the center on how to develop meaningful measures for its full list of ESMs before submitting the annual block grant application.
- A state/jurisdiction wants to develop a safe sleep campaign, but isn’t sure whether to base it in the hospital or during prenatal visits and wants to know what the evidence says is effective.
- A group of Title V programs who have chosen NPM 9 (Bullying) want to compare pilot programs to find the most effective change programs.

**Examples of TA that the center provides:**
- A state/jurisdiction wants to develop a multi-sector implementation plan around early and periodic screening, diagnostic, and treatment activities across the state.
- A state/jurisdiction wants to analyze the fit and feasibility of a new implementing site.
- A state/jurisdiction has received TA on designing its ESMs, and now wants examples of programs that others have used to achieve similar outcomes.
- A state/jurisdiction has a question about where to find assistance and now wants examples of programs that others have used to achieve similar outcomes.
- A state/jurisdiction or MCHB-funded project (like a CoIIN) would like to submit an effective practice to Innovation Station.
- A state/jurisdiction has a question about where to find assistance related to the implementation of a strategy that advances their state action plan.

**Examples of TA that AMCHP provides:**
- A state/jurisdiction has a question about where to find assistance related to the implementation of a strategy that advances their state action plan.
- A state/jurisdiction or MCHB-funded project (like a CoIIN) would like to submit an effective practice to Innovation Station.
- A state/jurisdiction would like to replicate a practice or component of a practice from Innovation Station.

**FIND THE TA THAT’S RIGHT FOR YOU.** We can help you identify TA needs and connect you to the right TA resources.

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