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Technical Assistance to Advance Maternal and Child Health

Strengthen the Evidence for MCH Programs is supported by the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under grant number U02MC31613, \$3.5 M.

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Strengthen the Evidence for MCH Programs and the **National MCH Workforce Development Center** work together with states and jurisdictions to build skills to advance their MCH Block Grant Program efforts.

These two programs provide individualized and solution-oriented technical assistance (TA) to address distinct needs.

Strengthen the Evidence for MCH Programs assists in identifying evidence-based/informed interventions, aligning state programs with the evidence base and promising practices, and developing meaningful measures for these programs.

The **National MCH Workforce Development Center** offers Title V leaders and their partners training, collaborative learning, coaching and consultation in implementing health transformation using a variety of learning platforms.

READ MORE ABOUT WHAT
TYPE OF TA IS RIGHT FOR YOU 

Addressing **WHAT WORKS** in Translating Evidence



Strengthen the Evidence for MCH Programs

provides TA to Title V leaders to help them sharpen their skills to identify, develop, and improve Evidence-based/informed Strategies Measures (ESMs) and to address questions of how to choose, implement, and evaluate programs based on evidence more broadly.

Specifically, the center:

- **Reviews current, state-initiated ESMs annually** to provide feedback on how the measures align with NPMs and state strategies and how they are supported by the published evidence and practices in the field.
- **Identifies emerging evidence and engages in TA to develop and implement new ESMs** through ongoing “check-ups” with states and longer-term TA related to implementation and measurement.
- **Provides guidance** on the systems to sustain these strategies, the measures necessary to track and report progress, and ways to more fully integrate ESMs with your needs assessment and state action plan.

Examples of TA that the center provides:

- A state requests guidance and feedback from the center on how to develop meaningful measures for its full list of ESMs before submitting the annual block grant application.
- A state wants to develop a safe sleep campaign (NPM 5), but isn't sure whether to base it in the hospital or during prenatal visits and wants to know what the evidence says is the most effective intervention.
- A group of states who have chosen NPM 9 (Bullying) want to compare pilot programs to find the most effective behavior change programs.

Addressing **HOW TO** in Transforming Systems



National MCH Workforce Development Center Advancing Health Transformation

The **National MCH Workforce Development Center** builds workforce capacity to advance health

transformation broadly in three core areas: systems integration, evidence-based decision making, and change management/adaptive leadership.

Specifically, the center:

- **Provides tailored TA to enhance workforce capacity through short term projects** related to the three core areas through phone consultation or onsite visits.
- **Engages interagency state teams in long-term capacity development projects** through a cohort-based, interactive learning environment that includes workshops, in-state TA visits, and guided practice with a TA coach and advisor.
- **Advances workforce development** in creating solutions that integrate resources across state systems through in-person institutes, online courses and resources, and internships.

Examples of TA that the center provides:

- A state team needs help to develop a work plan and competencies for standardized curricula for peer-support workers.
- A state requests assistance to develop workforce capacity for convening and maintaining a diverse stakeholder group to strengthen the system of care for CYSHCN.
- A state team partners with a managed care plan and requests help to enhance their change management and adaptive leadership skills to aid in shifting from disease management to population health.

FIND THE TA THAT'S RIGHT FOR YOU. We can help you identify TA needs and connect you to the right TA resources.

**Strengthen the Evidence
for MCH Programs**

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