Session 1: Selecting Strategies and Ensuring that Programs Address your Priorities.

July 24, 2020
Office Hours Sessions

Session 1:
Selecting Strategies and Ensuring That Programs Address Your Priorities
Friday, 07/24/20 3-4PM Eastern

Session 2:
Completing Your State Action Plan
Friday, 08/07/20 3-4PM Eastern

Session 3:
Choosing Meaningful, Measurable, and Moveable ESMs
Friday, 08/21/20 3-4PM Eastern
Agenda

Selecting evidence-based/informed strategies and ensuring programs address priorities and populations

Introductions

Questions and Peer-To-Peer Discussion (50 minutes)
  Responses from submitted and chat box questions
  Peer to Peer sharing and learning

Review of Tools (10 minutes)

Feedback
Now that you have selected priorities and objectives...

Ask...

Priority Needs
• Refer back to your needs assessment data?

Objectives and Strategies
• Are objectives directly linked to Title V activities?
• Are they directional (increase/decrease)?
• Time-bound?
• Meaningful, moveable, measurable?
Questions and Peer-to-Peer Discussion

Guiding Questions:

- Where in the process are you?
- What tools are you using?
- Areas of difficulty?
- Gaps in evidence?
- What adaptations are you using to address disparities?

Enter questions in the chat box – or – ask via your microphone
Questions

Submitted Question:

How do we know if programs can actually affect change?

Tips for Strengthening Strategies

Strategies that are meaningful. Consider if the program:
• Is based on an evidence-based/informed strategy.
• Has a direct relationship to the NPM.
• Is feasible relative to state priorities and funding.
• Reflects the needs of your populations.
• Has involved stakeholder input and/or buy-in.
• Has potential for improvement over time.
• Addresses disparities or advances health equity.

Activities that are measurable. Consider if the program:
• Is quantifiable (percentages, rates) and specific (defined indicator, numerator, denominator).
• Is well-defined, specific, and captures relevant data.
• Has data sources that are available.

Improvements that are moveable. Consider if the program:
• Can show improvement over multiple assessments.
• Is sensitive to change over time.
• Is effective with multiple population groups.
Submitted Question:

We have a number of competing programs that we’re thinking about adopting this year. We have to make some tough decisions about which ones to choose. How would you recommend we go about doing this?

Potential Approach:

Use the Hexagon Tool...
Submitted Question:

How can we adapt strategies in light of challenges posed by COVID-19?

* e.g., strategies that have a school-based component that have to continue being effective even if schools remain closed for part or all of the new school year.
Just-In-Time Resources

1. The Evidence: (transference of evidence)
   Online Learning
   • Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies
   • The Effectiveness of Online and Blended Learning: A Meta-Analysis of the Empirical Literature

Telehealth/Telemedicine
• Telehealth Competencies – MCH Navigator
• Telemedicine – WWFH: Scientifically Supported
• Teledentistry Strategies – OHRC
• Adolescent Well-Visit: NPM Webinars (also oral health) see webinar 4

Social media and online marketing Evidence TA Brief

2. Practice
   Online Learning: NPM 11: TX Increase medical home provider education and NPM 12: Increase in transition provider education
   Telehealth: NPM 11: CO Number of practices offering pediatric behavioral health services
   Social Media: 11 states are doing

3. Innovation: We have to be humble about this. Engage with school partners to learn what they are doing

Supporting Families in the Post-COVID World: Using Technology to Maximize Reach and Remain Connected
Monday, August 3, 2020
3:00pm to 4:00pm ET
Submitted Questions:

One of our state priorities is addressing systemic racism through cultural competency. What is the evidence for programs addressing the issue?

[Could you provide] information around what states have done around postpartum anxiety/depression?

https://www.mchevidence.org/tools/briefs/
Public Square Test

- Will your stakeholders understand the priorities and actions that you have decided on based on your needs assessment?
- Could you stand in a community public square and explain what you want to do?
- Do your activities have the “power” to be understood? Are they representative? Are they data driven?

**Communication Power**

**Proxy Power**

**Data Power**

To prioritize, choose the activities with the best data power, then rank those activities that have the best chance to “make a difference” and be adopted by the community and your partners.
Resources: ESM Development Guide

Evidence

- **Strategy Shortcuts.** MCHbest database and Innovation Station.
- **Equity Lens.** Science-Based Intervention Approach (Harvard University): What about it works? How does it work? For whom does it work (and not work)? In what contexts does it work?

Planning Process: Results-Based Accountability (RBA)

- **Turn the Curve Approach**
- **MCH Turn the Curve Population-Level Tool**

Implementation Tools

- Health Equity:
  - [Collaborating for Equity and Justice Toolkit](#)
  - [Race Equity Impact Assessment (REIA)](#)
- [Hexagon Tool](#)

Next Session

*Completing Your State Action Plan*

Friday, 08/07/20 3-4PM Eastern

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Feedback

This session and what types of T/TA you need now and over the next six months

https://www.surveymonkey.com/r/Technical-Assistance