

## Turn-the-Curve Strategy Tool

Developing Population-Level Strategies

Result:	(your goal)
ndicator:	(what will it look like)
Baseline: What's the curve? Chart the past trend and the foreca	st. Use new worksheets for each indicator
!	<ul><li>Add available comparison data &amp; aspirational goal.</li><li>Is the forecasted future OK or not OK?</li></ul>
	Health Equity: Where do you see disparities? Can you engage groups facing these disparities?
5 Years Ago Now In 5 Ye	ears
<b>Story Behind the Baseline:</b> Why does the curve look like this? Dig deep for <b>causes, barriers,</b> and <b>competing factors</b> .	Instructions: Mark the most important causes with an * and a ↑ or ↓ for positive/negative causes. Consider the forces driving identified inequities.
1	<b>Information and Research Agenda – Causes</b> . What do you need to know more about? How will you get that information?
2	
3	
4	
5	
6	
7	
8. Partners: Who has a role to play in doing better?	Instructions: Circle critical partners.
A	
В	New Partners:
C	F
D	G
E	н
Ideas: What Works to do better (Don't forget to look for ideas from the evidence). Look for "Sharp Edges" to implement.	Instructions: Combine number from causes and letter from partners (e.g., 1A) after each idea. Circle where you can explore the evidence related to each idea.
•	Information and Research Agenda – Solutions. What do you need to know more about? How will you get that information?
•	Health Equity: To help ensure that strategies are effective for groups most effected by health disparities, consider these questions:*
•	What about the strategy works (what causes behavior change)?
•	• How does it work (what components make it effective)?
• (no/low cost)	• In what contexts does it work (how can it be adapted for other settings)?
• (off the wall)	• For whom does it <i>work</i> and for whom does it <i>not work</i> ?

Note: This tool is based on the Results-Based Accountability (RBA)<sup>TM</sup> framework developed by Mark Freidman, author of *Trying Hard is not Good Enough* and founder/director of the Fiscal Policy Studies Institute.

<sup>\*</sup> These questions were developed as part of the Science-Based Intervention Framework, created by Harvard University's Center on the Developing Child.