



# The Bank of Evidence- Linked Strategies and Tools

Visit MCHbest Here:  
[www.mchevidence.org/  
tools/strategies](http://www.mchevidence.org/tools/strategies)

## What is MCHbest?

MCHbest is a comprehensive database that aggregates sample evidence-based/informed ("evidence-linked") strategies that can be used as-is or adapted to develop Evidence-based or informed Strategy Measures (ESMs) for each of the MCH National Performance Measures (NPMs) and Standardized Measures (SMs).

## How is MCHbest Designed?

MCHbest is designed to address the three components of the MCH Evidence Center:



### Evidence Base:

It links the evidence to concrete strategies (interventions) that can be used by Title V programs to address their MCH priorities; and provides ESM development tips.



### Structured Planning Process:

It provides suggestions for measurement of strategies (interventions) by providing sample ESMs as seen through a Results-Based Accountability framework.



### Title V Implementation Tools:

It provides information on additional MCH resources to support specific strategies such as Tools from the MCH Library and background research from the Evidence Accelerators.

## How Do I Use MCHbest?

You can access MCHbest strategies in three ways:

01

### Find Strategies by Advanced Search:

Search the MCHbest database by NPM topic area, or use the keyword search to identify strategies across all NPMs. Keyword searches can be used to find strategies that can be adapted from another NPM for use in your topic area.

02

### Find Strategies by Evidence Level:

Search the MCHbest database by evidence level for each NPM topic area. MCHbest strategies are mapped across a continuum of evidence that facilitates the most rigorous MCH science while also encouraging innovation.

03

### Find Strategies by Target Audience:

Search the MCHbest database by target audience for each NPM topic area. Additional resources are provided across NPM topic areas including planning guides for states, implementation toolkits, and evidence briefs.

## How Can MCHbest Support Title V?

**Strategic ESM Development:** It's no surprise that measurable impact will take time. That's one reason why it's so important to develop ESMs strategically. By using MCHbest in combination with the Evidence Accelerators and website to develop meaningful, measurable, and moveable ESMs, we have the greatest chance of making significant change to the women, infants, children, adolescents, youth, and families we serve.